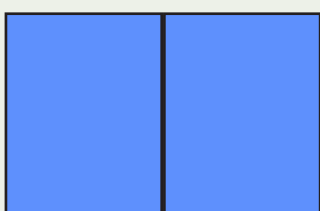
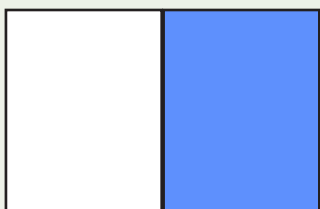


Pricelist 2012



Spread

Type area: 434 x 280 mm (+ 5 mm)
Colour print: SEK 18 800.



Full Page

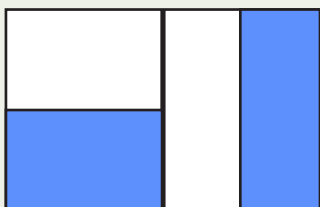
Type area: 217 x 280 mm (+ 5 mm)
Colour print: SEK 11 600.

Inside cover

Colour print: SEK 13 600.

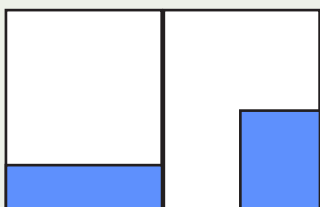
Back cover

Colour print: SEK 17 200.



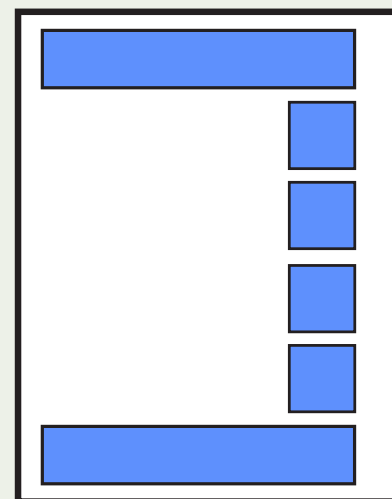
Half Page

Type area:
● 91,5 x 254 mm
● 191 x 123 mm
Colour print: SEK 8 00.



Quarter page

Type area:
● 91,5 x 123 mm
● 191 x 57,5 mm
Colour print: SEK 5 000.



Homepage

www.dentallab.se

Banners:

12 months: SEK 45 000.

6 months: SEK 30 000.

Squares (186 x 210 pixels):

12 months: SEK 35 000.

6 months: SEK 20 000.

Advert. Department

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Discounts

When during a twelve month period several ads are ordered at the same time a frequency discount is applied:

4 bookings 10 % off,

6 bookings 20 % off.

Prices for supplements vary according to the order.

Advertising material

Prices are for digital ads, according to the attached supplement.

Ads that need correcting or revising by the printer will be charged on top above mentioned prices.

Edit plan 2012

Edition nr	1	2	3	4	5	6
Deadline booking	27/1	23/3	11/5	24/8	15/10	16/11
Orig. by the printer	10/2	6/4	18/5	31/8	12/10	23/11
Out of print	25/2	27/4	8/6	14/9	2/11	14/12



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